

Date: 18/12/2014

Subject: OUR CHRISTMAS WISH LIST!

Optimo Care Group provides care and support to more than 1600 people across the North West and the South and West Yorkshire areas. We are very proud of all our committed staff that deliver great care all year round.

Every year we have sent Christmas cards for service users and staff, but this year we thought we would use the money we spend on these cards in a different way.

This year instead of sending Christmas cards, we've decided to spend £2000 to spread festive cheer!

We have asked our Care Workers and office teams to nominate service users who they feel would like a treat or a gesture that would make a difference to them. So far, we have had some great ideas, from a new winter coat, a toaster but others are as simple as a new book or some flowers.

We asked that nominations for gifts be of a modest value, so a break in Barbados is unlikely, but simply we just want the money to go further and hopefully make a difference to as many people as we can.



Richard Walker, Chief Executive said, "As a management team we sat down earlier this year and realised that whilst cards are a lovely thought, the high cost of printing and posting them is money we could use better. This way we get to give something back and I'm thrilled to see our staff teams have really got behind the project. I'd love this to be a yearly event!"

Nominations can still be made right up to Christmas Eve and will all be sorted through early in the New Year to arrange distribution of gifts. See our websites or twitter feeds for more information!

WarrenCare Ltd, TLC Homecare Ltd and Town and Local Care (Huddersfield) are our family of care services within Optimo Care Group. This year we have raised £100s supporting three charities, including Christmas Jumper Day for Save the Children!

With almost twenty years of care and support history, we look forward to announcing more plans in 2015.

Merry Christmas & Happy New year!



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