

The Optimo Care Group Christmas Wish List

Christmas is a time for sharing and giving and every year at Optimo Care Group, we make sure that we send our thoughts and good wishes to Staff and Service Users in the form of a Christmas card. It is an expensive gesture and we believe that we could be making better use of this money.

This year we will not be sending Christmas cards.

Instead, we will **increase the spending to £2000** and with your help we'll have a bit of fun and some festive spirit to use it differently. So, what are we going to spend the money on instead?

This is where you come in:

We provide care and support to over 1200 people every week, and we would like to spread some festive cheer amongst our Service Users.

We would like you to nominate those who you feel would benefit the most from a gift or gesture or that would make a difference to them. We're setting **£2000** aside for this we want to spread as much festive cheer to as many people as possible. Try and avoid high value nominations, (such as a holiday to Barbados, or an evening with Enrique Iglesias!) to enable us to do this.

Here are some ideas for a small gift, or something that someone would find useful.

- Replacing a worn out electrical appliance, such as a radio, toaster or a kettle
- A new duvet or pillows
- A new dress or a pair of slippers
- A book, a CD or DVD
- A bunch of flowers
- Lunch in their favourite café or restaurant
- A visit to the hairdressers or having their nails done

But we would like you to have a think and come up with your own suggestions.

When and How?

Simply get in touch with us and let us know who you're nominating, and what your suggestion is. Nominations will open in November, and will **close on 24th December 2014**.

You can nominate by **emailing**: info@warrencare.co.uk or **Tweet** your idea to @optimocare or use #2kwishlist

You can also nominate up to two people by **completing the back of this letter** and handing it into the office. You can also request a form to be sent out to you or download from www.warrencare.co.uk



Nominations will be reviewed early January, and for the rest of the month we'll bring Santa back from annual leave to get the gifts delivered!

We hope you get involved in this project and we'd like to see this become a yearly event for us, but we can only establish it with your help. Thank you and best wishes for the festive season.

RICHARD WALKER
CHIEF EXECUTIVE
Richard.walker@optimocare.co.uk

Name of Nominee number 1:

Address of Nominee:

Nominated By:

Write your idea for their Christmas gift below. Please give reasons why they would enjoy or appreciate this gift, it will help Santa prepare for his busy schedule:

Name of Nominee number 2:

Address of Nominee:

Nominated By:

Write your idea for their Christmas gift below. Please give reasons why they would enjoy or appreciate this gift, it will help Santa prepare for his busy schedule: